

2019 ANNUAL REPORT



January 2019 - December 2019

OUR MISSION

Tennessee Women In Green (TWIG) is a 501(c)3 nonprofit organization founded in 2008 with a mission to **empower, inspire, and connect women who are committed to environmental sustainability.**

WHAT WE DO

TWIG provides women the opportunity to network with other sustainability-minded women and learn about sustainable businesses, organizations and initiatives in the Nashville community through monthly meetings, scholarships, and other TWIG events.

WHEN

TWIG meets the first Friday of every month at the Cumberland River Compact in the Bridge Building (2 Victory Avenue, Third Floor, Nashville, TN) from 7:30-9:00 a.m.
No registration is required.

WHY

TWIG believes in creating an open environment for our sustainability-minded women and leaders to engage and connect, while also providing opportunities to get more involved, enriching and growing our sustainability community.

HOW YOU CAN HELP US GROW

Share TWIG with family and friends

Become a Member

Become a Sponsor

Make a Donation

Follow us on Social Media @TNWomenInGreen



HOW YOU CAN CONTACT US

EMAIL

tnwomeningreen@gmail.com

WEBSITE

www.tennesseewomeningreen.com/

MAILING ADDRESS

Tennessee Women In Green
901 Broadway, Unit 22117
Nashville, TN 37202



Tennessee Women in Green (TWIG) sincerely thanks you for your commitment to sustainability and to our organization. We appreciate your support of women working to improve our community.

Our members and sponsors enabled us to accomplish so much in 2019. TWIG:

- Sponsored two TWIG members to attend national and international conferences through our scholarship program, The Seed Fund
- Purchased tables at three sustainability events for TWIG members to attend
- Participated in September's Dragon Boat Races to support the Cumberland River Compact
- Continued our popular IRISES book club meetings and service activities in the community
- Partnered with US Green Building Council (USGBC) for the 2nd annual TN Women in Green Leadership Breakfast and awarded the first Women in Green Leadership Award

We're proud of what we have been able to do and we could not have done it without you! In 2020, TWIG plans to:

- Engage local, regional, and national speakers for our monthly membership meetings
- Provide more opportunities for TWIG members to attend local sustainability-related events
- Expand our scholarship program, The Seed Fund, to allow even more opportunities for members to attend sustainability events across the country – whether in-person or virtually
- Hold virtual meetings and networking events

We are especially proud of our scholarship program, The Seed Fund. The program supports women seeking to expand their skills, knowledge, and experience through continuing education opportunities. It provides access to educational events for TWIG members without the means to otherwise attend. By attracting and welcoming new faces to TWIG, we can invest in individuals who are positioned to advance our mission.

We hope you will continue to support us in ***our mission to empower, inspire, and connect women committed to environmental sustainability.***

Sincerely yours,

Susannah Medley

2020 President, Tennessee Women in Green

OUR IMPACT



108
NEW & RENEWING
MEMBERS

TWIG'S FIRST FIELD TRIP:
MUSIC CITY CENTER
SUSTAINABILITY TOUR
MAY 2019 | 21 attendees

17
NEW AND RENEWING
SPONSORS

IRISES
Book Club
5 BOOKS &
39 VOLUNTEER
SERVICE HOURS

TWIG SCHOLARSHIP
\$2,924
AWARDED

JAN-DECEMBER
576
MEETING ATTENDEES

51,850
PEOPLE REACHED VIA
OUR SOCIAL MEDIA
POSTS

WOMEN IN GREEN LEADERSHIP BREAKFAST

Co-Hosted with USGBC, TN | September | 80 attendees

The Women In Green Leadership Breakfast is an annual celebration of women in sustainability. This year's breakfast included the inaugural presentation of the Tennessee Women In Green Leadership Award, selected by the leadership of TWIG and USGBC TN, for serving as a guiding force for sustainability leadership in the state.

Tennessee Women In Green Leadership Award Winner and Keynote Address

DR. HEATHER J. BROWN

Director | School of Concrete and Construction Management | Middle Tennessee State University



OUR EMPOWERMENT



MONTHLY MEETINGS AND SPEAKERS

JAN | Nicole Avendano | Zero Waste Nashville Meetup

FEB | Rebecca Selove | Northwest Earth Institute

MAR | Sabrina Cowden & Jeff Gowdy | Milepost Consulting & Owen School of Business Vanderbilt University

APR | Kristen Westerbeck | Jackalope Brewing

MAY | Emily Stutzman | Lipscomb University

JUN | Diana Andrew | Urban Green Lab

JUL | Nicole Brose | Country Music Television/Viacom Media Networks

AUG | Susannah Fotopulos | Plant the Seed

SEP | Chelsea Hamilton | Vanderbilt Sustainability

OCT | Rebecca Goodstein | Patagonia

NOV | Ginger-Rose Krueck | GROW Enrichment

DEC | Annual Member Meeting



MIXERS

MAR | 51st Kitchen | 35 attendees

MAY | Sounds Game | 20 attendees

AUG | Walden Bar | 30 attendees

OCT | Barcelona | 25 attendees

DEC | Barcelona - Holiday Party | 80 attendees

IRISES BOOK CLUB

JAN | The Lamentations of Zeno by Ilija Trojanow

MAR | Garbology by Edward Humes

JUN | Enlightenment Now by Steven Pinker

AUG | The Fate of Food by Amanda Little

OCT | Where the Crawdads Sing by Delia Owens

BOARD OF DIRECTORS



LAURA MORIBE

President



**SUSANNAH
MEDLEY**

Vice President



**DONNA
THOMPSON**

Past President



TERRY KEVLIN

Treasurer



LEAH SHERRY

Secretary



**MARY BETH
CYSEWSKI**

Program Coordinator



AMY GEISE

Sponsorship Coordinator



RENEE BARKER

Membership Coordinator



TAMI HEIMBACH

Communications
Coordinator



KAREN GRUBBS

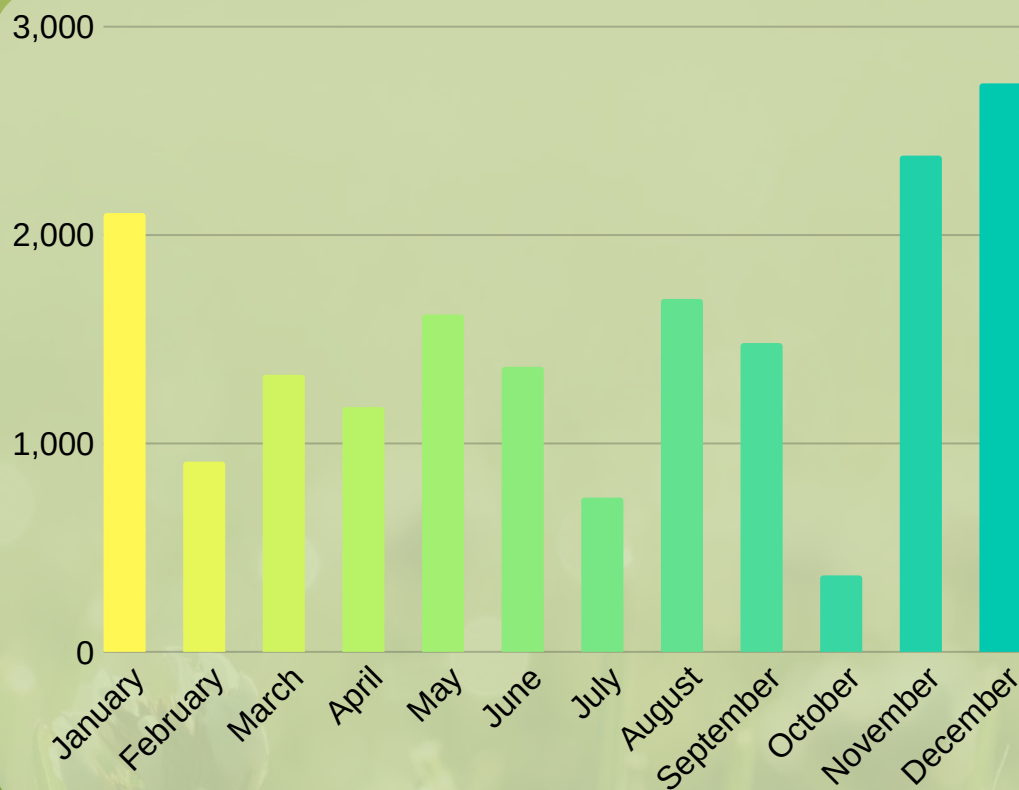
Hospitality Coordinator



DIANE SCHER

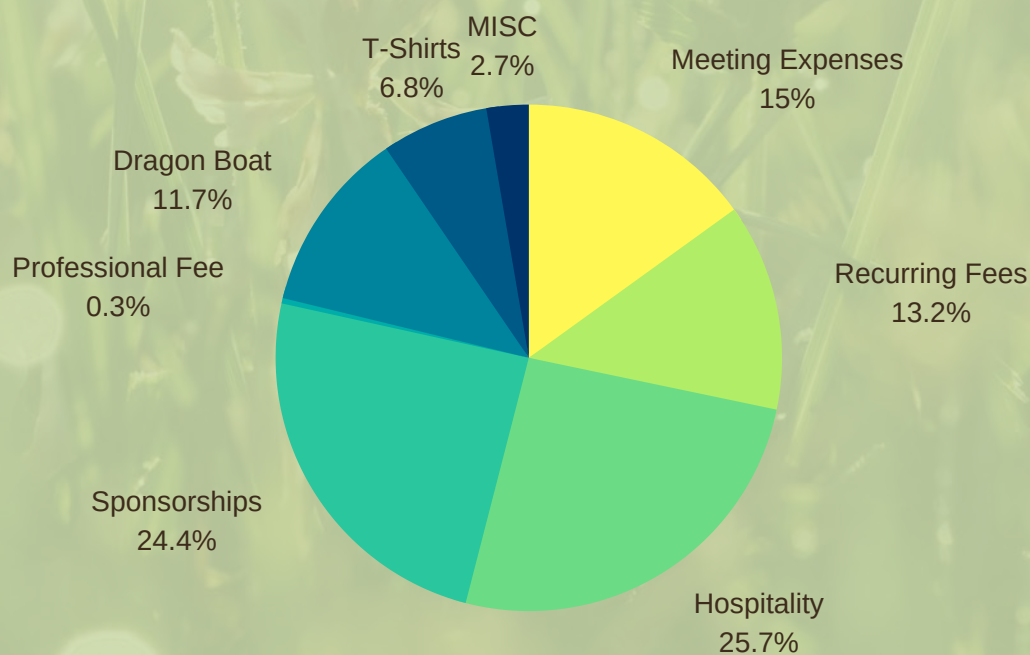
Director-At-Large

FINANCES



**TOTAL
2019
INCOME**

\$17,844.33



**TOTAL
2019
EXPENSES**

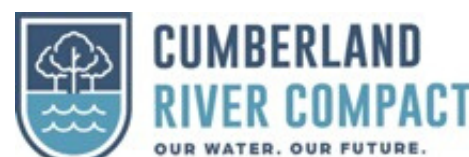
\$11,964.80

OUR SPONSORS



NISSAN

AECOM



ADDITIONAL SPONSORS INCLUDE

| Turnip Green Creative Reuse | Lightwave Solar |
| TTL Inc. | The Good Earth Gardener |
GROW Enrichment | Friends of Warner Parks |